

# 2<sup>nd</sup> Annual Jefferson Gastroenterology Enterprise Scientific Meeting

**May 29-31, 2026**



# EXHIBITOR PROSPECTUS

**2<sup>nd</sup> Annual Jefferson Gastroenterology Enterprise Scientific Meeting**  
**May 29-31, 2026**  
**Congress Hall, Cape May, New Jersey**

Dear Exhibitor,

The 2<sup>nd</sup> Annual Jefferson Gastroenterology Enterprise Scientific Meeting is a premier educational activity to be held at the picturesque Congress Hall, a renowned resort on the ocean and conveniently adjacent to downtown Cape May, NJ. This event spearheaded by David Kastenber, MD and course directors Cuckoo Choudhary, MD and Dina Halegoua-DeMarzio, MD will bring together leading gastroenterologists, and innovators from across the Jefferson Enterprise for three days of engaging presentations, workshops, and networking.

As a key player in this field, you will have the opportunity to showcase your company's brand, products and services to a targeted audience of GI specialists across the Jefferson Enterprise. This event is an invaluable opportunity for exhibitors to connect directly with physicians who are making critical decisions about the latest advancements in gastroenterology. Attendees will include over 75 physicians from Jefferson Center City, Lehigh Valley, Einstein, Jefferson New Jersey and beyond, offering a broad spectrum of expertise and interest in the products and solutions you offer.

This event offers a unique opportunity to reach a highly targeted and influential audience of gastroenterologists and healthcare professionals. By exhibiting, your company will be positioned at the forefront of this rapidly evolving field. There are 2 unique exhibit levels- Platinum (\$10,000) or Gold (\$5,000) crafted with your company in mind as well as a Product Theater Opportunity on Saturday. Each exhibit level includes 3 days of direct interaction with attendees.

Exhibitor registration and course information can be found at  
<https://jefferson.cloud-cme.com/JeffersonGI2026>

For more information please contact Cassie Morgan at [Cassandra.Morgan@jefferson.edu](mailto:Cassandra.Morgan@jefferson.edu).

Sincerely,

Cassie Morgan  
CPD Planner  
Office of Continuing Professional Development  
Thomas Jefferson University

|  |   |
|--|---|
| Date   | Friday-Sunday, May 29-31, 2026  |
| Conference Location                              | Congress Hall<br>200 Congress Pl<br>Cape May, NJ 08204  |
| Exhibitor Registration                           | <a href="https://jefferson.cloud-cme.com/JeffersonGI2026">https://jefferson.cloud-cme.com/JeffersonGI2026</a>   |
| <b>Platinum Exhibitor</b><br><br><b>\$10,000</b> | <b>Platinum Exhibit: \$10,000</b> <ul style="list-style-type: none"> <li>• Prime Location: High-visibility locations within the exhibit hall to ensure maximum foot traffic and exposure</li> <li>• 1 draped 6ft table</li> <li>• Access to Friday evening welcome reception</li> <li>• Invitation to Saturday evening Dinner with access for up to 4 company representatives to attend</li> <li>• Individual company signage</li> <li>• Branded table marketing (to be provided by the company)</li> <li>• Full Page advertisement in exhibitor directory</li> <li>• Three Days of Engagement: Access to GI specialists and other healthcare professionals for three days of in-person networking and interaction</li> <li>• Access to Attendees: Direct contact with GI physicians, residents and researchers, from across Thomas Jefferson Enterprise.</li> <li>• Branding Opportunities: Exposure on event signage, printed materials, and the event website to increase your visibility before, during, and after the event</li> <li>• Chat with the GI chiefs from 4 Jefferson enterprise locations – an in person 30 minute opportunity for <u>one</u> of your company representatives to engage in discussions with key GI divisional leadership</li> </ul> |
| <b>Gold Exhibitor</b><br><br><b>\$5,000</b>      | <b>Gold Exhibit: \$5,000</b> <ul style="list-style-type: none"> <li>• Exhibit Space: 1 draped 6ft table in the exhibit hall</li> <li>• Access to Friday evening welcome reception- up to 2 company representatives</li> <li>• Branded table marketing for the welcome reception (to be provided by the company)</li> <li>• Listing in the exhibitor directory</li> <li>• Three Days of Engagement: Access to GI specialists and other healthcare professionals for three days of in-person networking and interaction</li> <li>• Access to Attendees: Direct contact with GI physicians, residents and researchers, from across Thomas Jefferson Enterprise.</li> <li>• Branding Opportunities: Exposure on event signage, printed materials, and the event website to increase your visibility before, during, and after the event</li> </ul>  |

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| <p style="text-align: center;"><b>Premier Opportunity!</b></p> <p style="text-align: center;"><b>Product Theater</b></p> <p style="text-align: center;"><b>\$20,000</b></p> <p style="text-align: center;"><b>*LIMITED TO ONE COMPANY</b></p> | <p>Engage directly with GI decision-makers by hosting a Product Theater—an exclusive, live opportunity to present your products and solutions to a targeted audience in a focused, high-visibility setting.</p> <p>Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.</p> <p>Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to a 30-minute session. Due to space constraints, it will be capped at 50 attendees per a session.</p> <p>This is a live, in person opportunity where a basic AV set up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company.</p> <ul style="list-style-type: none"> <li>• Product theaters will be advertised to registered conference attendees prior to the meeting.</li> <li>• Companies may provide a 1 page digital flyer that will be sent to attendees ahead of the conference</li> <li>• Product theaters will be advertised to registered conference attendees and faculty during the running slideshow in the conference room during breaks</li> <li>• Companies may provide a physical flyer to be put out for attendees and faculty at check in</li> </ul> <p><b>Available slot*:</b></p> <ul style="list-style-type: none"> <li>• Saturday, May 30, 2026 – 11:30AM-12:00PM (lunch will be provided)</li> </ul> <p>*We cannot guarantee the available slot until your registration is completed.</p> |
| <p>Exhibit Location/ Times</p>  | <p>The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times:</p> <p><i>Preliminary Agenda – Subject to Change</i></p> <p><b>Friday, May 29, 2026</b><br/>5:30PM-7:30PM      Welcome Reception – Congress Hall</p> <p><b>Saturday, May 30, 2026</b><br/>6:15AM-7:05AM      Breakfast &amp; Welcome<br/>8:45AM-9:00AM      Break &amp; Exhibits<br/>10:50AM-11:00AM      Break &amp; Exhibits</p> <p><b>Sunday, May 31, 2026</b><br/>6:30AM-7:05AM      Breakfast &amp; Welcome<br/>9:25AM-9:30AM      Closing Remarks, Exhibits &amp; Snacks</p>  |
| <p>Set-up/Breakdown</p>   | <p>Exhibit set-up can begin on Friday, May 29, 2026 at 2:00PM (Subject to Change). Exhibit breakdown must be completed by 10:30AM on Sunday, May 31, 2026</p>  |
| <p>Electrical Needs</p>   | <p>Electrical services <u>are included</u> in the exhibit fee. Each company is responsible for communicating their electrical in the registration form.</p>  |
| <p>Questions</p>  | <p><a href="mailto:Cassandra.Morgan@jefferson.edu">Cassandra.Morgan@jefferson.edu</a></p>  |

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| <p>Payment</p>                 | <p>Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University; Office of CPD<br/>1020 Locust Street, Suite M-5; Philadelphia, PA 19107</p> <p>American Express, Visa and MasterCard are also accepted via the registration portal.<br/><a href="https://jefferson.cloud-cme.com/JeffersonGI2026">https://jefferson.cloud-cme.com/JeffersonGI2026</a></p>  |
| <p>Conference Cancellation</p> | <p>In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.</p>  |
| <p>Exhibitor Rules</p>         | <p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> <li>• Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space.</li> <li>• All exhibits must be tabletop or portable in nature.</li> <li>• Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.</li> <li>• Exhibits are intended for informational purposes, products should not be sold on site.</li> <li>• Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.</li> <li>• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.</li> </ul> <p>The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</p> |
| <p>Sunshine Act</p>            | <p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 &amp; 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>   |



**2<sup>nd</sup> Annual Jefferson Gastroenterology Enterprise Scientific Meeting**  
**Congress Hall, Cape May, NJ**  
**Friday, May 29, 2026- Sunday, May 31, 2026**  
**Agenda**

**Friday, May 29, 2026**

|                |                                  |  |
|----------------|----------------------------------|--|
| 12:00PM-6:00PM | Arrivals                         |  |
| 5:30PM-7:30PM  | Welcome Reception- Congress Hall |  |

**Saturday, May 30, 2026**

CME Program

|                 |   |  |
|-----------------|---|--|
| 6:15AM - 7:05AM | Breakfast and Welcome   | David Kastenberg, MD                       |
| 7:05AM - 8:05AM | Morning Report (3 cases)<br>1. Case 1: Abnormal liver tests<br>2. Case 2: Diarrhea<br>3. Case 3: Pancreatic Mass  | Fellow Case Presenters and Expert Faculty* |
| 8:05AM - 8:25AM | Updates in Motility   | Chris Adkins, MD                           |
| 8:25AM - 8:45AM | Updates in Advanced Endoscopy   | Rishi Pawa, MD                             |
| 8:45AM - 9:00AM | Snack Break & Exhibits  |  |
| 9:00AM - 9:25AM | Surgical Updates in Liver Transplantation   | James Guarrera, MD                         |
| 9:25PM - 9:45AM | Updates in Quality Improvement in GI  | Richard Denicola, MD                       |
| 9:45 AM-10:00AM | Question and Answer   |  |
| 10:00AM-10:30AM | Break Out Session- GI Shark Tank 2027   |  |
| 10:30-10:50     | GI Shark Tank 2027 Group Presentations<br>1. Project 1<br>2. Project 2<br>3. Project 3<br>Judge Panel: Kelly Moore MBA, Greg Kane MD, Catriona Harrop, MD |  |
| 10:50-11:00     | Snack Break & Exhibits  |  |
| 6:00PM          | Group Dinner- The Farm (transportation)   |  |

**Sunday, May 31, 2026**

CME Program

|                 |                       |  |
|-----------------|-----------------------|--|
| 6:30AM - 7:05AM | Breakfast and Welcome |  |
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|-----------------|--|--|
| 7:05AM - 8:05AM | Morning Report (3 cases)<br>1. Case 1: Constipation<br>2. Case 2: Jaundice<br>3. Case 3: Rectal bleeding | Fellow Case Presenters and Expert Faculty* |
| 8:05AM - 8:25AM | Pregnancy and IBD  | Tehilla Apfel, MD                          |
| 8:25AM - 8:45AM | Barrett's Esophagus: What to Know About the New Guidelines   | Robert Coben, MD                           |
| 8:45AM - 9:05AM | What's New in GI Education   | Nicholas Noverati, MD                      |
| 9:05AM - 9:25AM | Question and Answer  |  |
| 9:25AM - 9:30AM | Closing remarks, Exhibits and Snacks   |  |

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